



# Rocket Pad

W h i t e p a p e r



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# 01

## Introduction



➔ **Rocketpad is a Cardano-based fundraising platform and a project accelerator, designed to leverage DeFi innovations to provide transparent, efficient, and fully decentralized crowdfunding services.**

**Unlike our competitors, we offer full support of Cardano native tokens and a suite of advanced DeFi tools that upcoming projects need to thrive and prosper.**

➔ **Rocketpad is set to become an integral part of the Cardano ecosystem, which was founded by Charles Hoskinson, a co-founder of Ethereum, and is already widely anticipated to soon overtake Ethereum in terms of network transactions. As soon as it launches smart contract support (scheduled for Q3, 2021), Cardano will offer technologically and financially superior DeFi protocols that are likely to make it the next go-to destination for all market participants.**

➔ **Rocketpad is set to mature into the cornerstone of the new Cardano-dominated DeFi landscape. Rocketpad will become the place where Cardano's extensive community can come together to fund high-growth projects characterized by immense potential for future success.**

**→ When it comes to using Rocketpad, there are no hassles.**

**Early-stage investors may be certain that their money will be safe thanks to the Rocketpad launchpad. Investors benefit from early access to the pricing of new ventures that are seeking funding before they go public.**

**→ Rocketpad works with a wide range of users, including small and medium-sized companies, corporations, and individuals.**

**That will be disclosed in the program's following phase.**

**→ Rocketpad aspires to be the next generation of Cardano-based blockchain launchpads, addressing staking concerns.**

**Existing launchpads confront a dilemma because of an underlying issue: obtaining enough tokens to participate in the ecosystem is prohibitively expensive, and even if you stake the tokens, you can never be assured an allocation position.**

**→ Rocketpad is a win-win situation for token holders and lets investors of all sizes to participate in the most promising Cardano-based enterprises.**

**→ Due to Rocketpad's two-round structure, every tier level is guaranteed an allocation.**

**We will provide you with a one-of-a-kind strategy from conception to completion via our industry-leading advising, investment, development, influencer marketing, and legal support services. .**

**→ Poor marketing is the most common cause of new crypto ventures' inability to raise a significant sum of money.**

**There is also a fear of scammers, which contributes to the problem.**

**Rocketpad has created strong relationships with influencers and marketing partners, which has resulted in a steady stream of new crypto initiatives that are well-funded.**

**→ Rocketpad's projects are thoroughly vetted to avoid any further frauds from occurring.**

**→ A multi-chain support strategy is part of our phase 3 plan, which implies that, in addition to supporting Cardano projects, Rocketpad will work on integrating Ethereum, BSC, and Polkadot chains for a more versatile pool type and whitelist criteria.**

**→ Until now, smart contracts have not been implemented.**

**The DeFi protocols supplied by Cardano are likely to become the preferred alternative for all market participants once smart contract capabilities is implemented to Cardano (scheduled for Q3, 2021).**



# 02

V i s i o n



- ➔ **Everything we do is governed by a philosophy of decentralization — funds raised are distributed directly to projects, tokens purchased are sent directly to the personal wallets of users without burdensome checks or unnecessary delay. We also take financial sustainability and inclusion seriously, working diligently to ensure that our efforts benefit all stakeholders, helping to evolve the reputation and maturity of the DeFi industry.**
- ➔ **Led by a team of DeFi and traditional finance professionals, Rocketpad is set to implement market-leading capabilities tailored for Cardano-based projects and the ecosystem's users. As a proof of concept, we have already developed a centralized solution. Our next-generation decentralized launchpad will be built according to the best DeFi industry practices, ensuring real-time settlement, top-notch security, interoperability, true decentralization, zero counter-party risk, while also being fully scalable to meet the needs of institutional investors**
- ➔ **Unlike Rocketpad, other existing Cardano IDO launchpads do not support native Cardano tokens. In what amounts to a major disappointment to the devoted community, most launchpads neglect non-ERC20 type tokens. Rocketpad, meanwhile, offers full Cardano native token support as well as a suite of project Rocketpad starting and endorsement capabilities all modern projects need.**





# 03

## Problem



**The presale ecosystem in these networks are currently broken. Projects are dependent on platforms which lack functionality.**

**There is a lack of ecosystem services which creates an even playing field and rewards talented projects. It is a pain for project owners to get exposure. Marketing is the key for a project's success but it is the most costly as well. Viral marketing is a kind of marketing which creates a ripple effect through word of mouth and is often considered the cheapest form of marketing which gives the best result. Affiliate marketing is one of the viral marketing techniques. Anyone referring someone to the presale earns a percentage of the tokens sold. There is no means to implement this referral program for an average project.**

**Rocketpad is being created to cater to this need and to be a one stop solution for all new projects on these networks. It will be the most advanced launchpad available on any platform so far. It is being designed in a way that it fosters innovation and creates the most secure platform for fund raise.**



# 04

Launchpad



**Be among the first contributors to the most promising crypto & blockchain projects Live up to the hype of being an early investor to a unicorn-level project. Browse Rocketpad IDO Launchpad, locate the best new upcoming startups and get in early. Only the carefully handpicked projects will be hosted. The earlier you can jump in, the higher is the potential reward. Other platforms tend to list projects and their native tokens after the initial rounds have been completed.**

**Rocketpad invites our members to join early and reap the associated high-grossing benefits in the future. Funding your project and securing running funds is one of the hardest barriers one must face as an entrepreneur. Meanwhile, staying safe, avoiding scams, and phishing attempts are some of the most frequently occurring problems cryptocurrency investors must overcome. Luckily, Rocketpad IDO Launchpad solves all of that and is a natural development of the crypto fundraising process. The structure follows a similar pattern to the IEO. Yet the key difference is that both the entrepreneur and the investors conduct their transactions through a third-party decentralized platform.**

**There are numerous securities of funds, project awareness, fraud prevention and immediate token listing benefits associated with conducting an IDO instead of an ICO - and project owners are seeing them clearly. Internal due diligence department will carefully select the most promising and legitimate start-ups looking for financing. Rocketpad will host the IDO of these projects to keep providing its community with the best deals in the market. Rocketpad is eagerly collaborating with start-up incubators and accelerator hubs as well as always keeping open ears to its partner and community network. The end goal is to identify and contact new companies with the highest upside potential within the Cardano Ecosystem. Rocketpad is going to host both utility and security token IDOs.**

**Besides the most popular payment methods of ADA, ETH and supported stable coins, Rocketpad will**

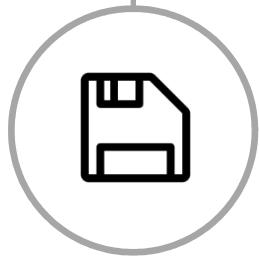
**allow IDO contributions in native Rocketpad token at a priority which will add a supplementary utility for the token.**



# 05

Features/Usecase





## Cardano

### Native Tokens

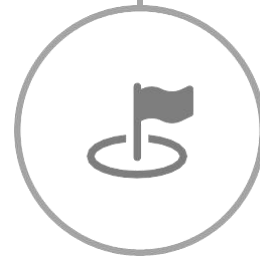
Become one of the early birds within the Cardano Ecosystem



### Private / Public

### sale options

Facilitate various types of fundraising phases



## Automated

### Distribution

Parties can access both the funds and the assets instantaneously



### Governance

### Voting

On-chain Voting for holders to improve ecosystem function

# USECASE

**For fundraising capabilities in Cardano, Rocketpad is set to become the decentralized finance (DeFi) solution of choice on the blockchain.**

**As an alternative to the most popular payment methods such as Bitcoin (BTC), Ethereum (ETH), and approved stable currencies, ROCKETPAD will accept IDO donations in the Native Cardano Token (ADA).**

## Here are the Rocketpad usecases

### **Launchpad**

**Rocketpad creates a fair and completely decentralized IDO launchpad platform which benefits the the token holders . The users will be whitelisted based on the amount of \$Rocket held in their wallet , The more \$Rocket the user holds the more chances of getting whitelisted**



**We'll keep the community safe and discourage rug-pulls by using secure listings.  
Verification of critical information, such as:**

**→ Metrics for the project**

**→ Who's in charge of it?**

**→ Tokenomics**

**→ An overview and examples of how it may be used.**

**→ The most recent development updates.**

**→ An summary of current events and the surrounding communities**

**→ Various social and community media outlets.**

# **STAKING \$Rocket**

**Another unique product from Rocketpad, aimed at making profit for its consumers.**

**Staking is especially beneficial for investors who want to guarantee that their assets are protected to the fullest extent possible while still supporting the network and reaping the benefits of their efforts.**

**The tokens are taken out of circulation and the event is used to accumulate value for them**

**ROCKET tokens may be staked in the Staking contract to get more tokens as a reward.**

**Voting on ideas for protocol governance requires stake from protocol users as well.**

**The Governance contract offers endpoints for users to propose and vote on improvements to the protocol.**

# **LIQUIDITY**

**To put it another way, liquidity is the ability of an asset to be easily exchanged for another without affecting its value.**

**\$Rocket tokens may be exchanged for other tokens on the blockchain, allowing players to supply liquidity and form a market.**

**Swappers are charged a modest fee for purchasing \$Rocket, and liquidity providers are paid a return on their deposit in exchange for this.**

**There is an auto-liquidity feature that adds a certain percentage of each transaction to the amount of liquidity provided.**

## **TOKEN BURN**

**A feature not widely adapted in the Cardano ecosystem with other tokens, Rocketpad will implement a manual token burn within its features.**

**The burning of tokens involves the permanent removal of existing \$Rocket tokens from circulation. The practice of burning is quite a common one in the cryptocurrency space and is very simple. Token burning is a deliberate action taken by the creators in order to remove a certain number of available tokens from circulation, thus increasing its price.**

**Manual burn has been suggested as a means of reducing \$Rocket circulation supply more quickly, according to its proponents.**



# 06

What makes us Unique





**It is true that Rocket Pad is the first of its type on the Cardano blockchain, and although there are other Cardano-based projects, none of them have the unique combination of characteristics that Rocket Pad possesses, leaving it completely devoid of competition as a result.**

**Unlike our competitors, we fully support Cardano native coins and provide extensive DeFi features to assist new projects in their growth and development.**

**This will be the region where Cardano's massive ecosystem will be able to come together and support high-return ventures with great profit potential.**

**This will be accomplished via the use of Rocketpad.**

**There are no needless delays or cumbersome checks when money are raised and tokens bought are delivered immediately to the user's wallet.**

**To maintain the long-term viability of the DeFi business as a whole, we work tirelessly to ensure that all parties benefit from our endeavors.**



**People on the top tier of the launchpad may pool larger pool weights since they are in the top tier of the launchpad.**

**To put it another way, the higher your tier, the more money you will be able to contribute in the launch of the new initiative.**

**The bigger the pool weight, the larger the percentage of the IDO that you may purchase with ADA Cardano. For each pool, there will be a maximum number of players accessible.**

**We will continue to gather input in order to improve the platform for the general public.**

## **Pool Participants**

**We shall limit the number of participants in the pool based on the IDO's demand for a rise. It shall be on an FCFS basis (First Come First Serve).**

**This will ensure that \$Rocket token holders get the allocations they are entitled to for burning their tokens. IDO whitelisting into Rocketpad has become increasingly exclusive as a result.**

# **What Is The Mechanism Behind The Tier-Based system?**

**These are only illustrations of how pools function, and they are not official tier schedules in any way anyway.**

**To explain how these weights work, let's do some arithmetic.**

**To help you understand the procedure, we'll keep the figures simple.**

**We want to enhance the platform through feedback, statistics, and governance via a fair launch method.**

**Changes in tier systems will occur over time.**

**In order to ensure a fair launch and enable traders of any size to engage in new projects coming to Cardano, the platform benefits all holders of the native \$Rocket token.**





# 08

Tokenomics

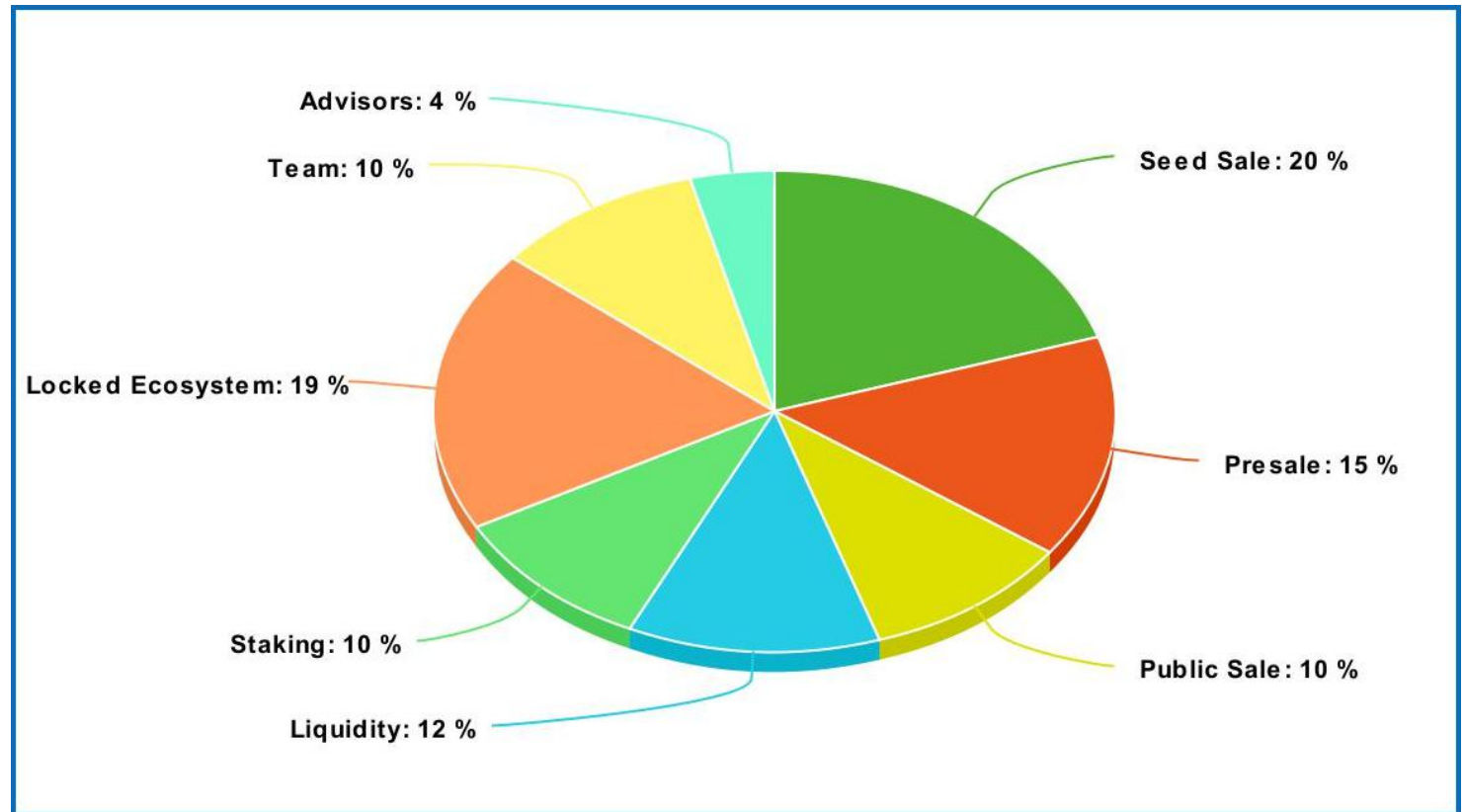


**Total Supply:**  
150,000,000

**Blockchain:**  
Cardano (ADA)

**Token Name:**  
ROCKETPAD

**Token Ticker:**  
ROCKET





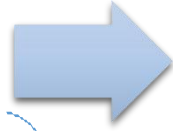
# 09

Roadmap



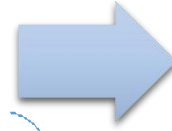
## Phase 1

- Idea and planning
- White paper release
- Website design, development and launching
- Social media platform setup
- First media awareness
- \$Rocket token minting



## Phase 2

- Private seed sale to early adopters
- Rocketpad MVP release
- Marketing & community boosting through ROCKET airdrops & BOUNTY programs
- ROCKET presale
- Exchange listing
- Listing on Coin gecko and coin market cap



## Phase 3

- Manual Token Burn
- ROCKETPAD beta platform release
- ROCKETPAD project endorsement platform release
- More strategic partnership and cooperation
- ROCKETPAD DEX launch
- Cross chain integration support



# 10

Official Links





<https://t.me/RocketPadCommunity>



<https://twitter.com/Rocketpaxd2>



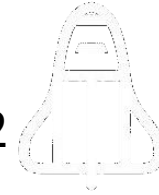
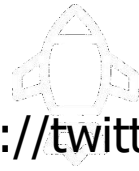
<https://www.Rocketpad.community>



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THANK YOU

